



# · Credit Application ·

**Please Type or Print**

Company Name \_\_\_\_\_  
 Street Address \_\_\_\_\_  
 City/State/Zip \_\_\_\_\_  
 Telephone # \_\_\_\_\_ Fax # \_\_\_\_\_  
 Principle(s) \_\_\_\_\_  
 Billing Contact \_\_\_\_\_  
 In Business Since \_\_\_\_\_ Annual Revenues \_\_\_\_\_  
 Product(s) and/or Service(s) \_\_\_\_\_  
 Federal ID# \_\_\_\_\_

**Trade References**

Company Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 Telephone # \_\_\_\_\_ Contact \_\_\_\_\_  
 Company Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 Telephone # \_\_\_\_\_ Contact \_\_\_\_\_  
 Company Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 Telephone # \_\_\_\_\_ Contact \_\_\_\_\_

**Bank References**

Bank Name \_\_\_\_\_ Phone # \_\_\_\_\_  
 Bank Address \_\_\_\_\_  
 Checking Account # \_\_\_\_\_  
 Savings Account # \_\_\_\_\_  
 Loan Account # \_\_\_\_\_

The undersigned hereby certifies that the information contained in this application is true and correct. In addition to the foregoing, the undersigned expressly agrees that in the event any action or proceedings shall be brought for the recovery of amounts due for services rendered by Pim Publications, Inc., or it's assigns, to pay all costs of collection including, but not limited to attorney's or collection agent's fees, plus interest at the rate of one & one half (1-1/2) percent per month. The undersigned (jointly or severally) hereby does primarily and unconditionally guarantee the payment and discharge at maturity of each and every obligation incurred by their designate or assigns (that is a display house or third party agent) in such transaction & agrees in the event of default by said third party of any such obligation to pay & otherwise make good on demand by PiM publications, Inc., or its assigns at any time thereafter, any sums & obligations then owed by the third party to PiM Publications, Inc. The undersigned gives this information for the the purpose of obtaining credit and authorizes PiM Publications, Inc. to obtain additional information concerning their credit standing & to furnish same to others. This agreement is to be governed and construed pursuant to the laws of the Commonwealth of Massachusetts.

**All advertising must be prepaid until this credit application is completed, returned and approved by the credit department. Please contact the credit manager at the number listed below for additional information.**

Please Return To: PiM Publications, Inc.  
 P.O. Box 2140  
 Fall River, MA 02722-2140  
 (508) 678-4200 Fax (508) 675-6002

For Office Use Only

Customer Signature \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_  
 Credit Manager Signature \_\_\_\_\_ Date \_\_\_\_\_